

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending August 7th, 2021 –   
New Ads Near 8,000 Driven by Retail Trade Gains Over the Week**

WETHERSFIELD, August 13th, 2021 – During the week ending August 7th, 2021, there were 7,959 new postings, up 5% from a week ago and up 3% from four weeks ago. The graph below illustrates how weekly new ad have trended upward since March 2021 when compared to the prior 12 months. Peak new ads of 10,196 new ads during the week ending   
July 21, 2021 was five times above the May 20, 2020 low of 2,121 new ads. During the most recent week, the 5% over the week increase was driven by large new ad gains in Retail Trade (+513 new ads or +73%), and Prof. Sci. & Tech. Services (+125 new ads or +9%). Employers with the largest over the week increase include Amazon (+446 new ads), M&T Bank (+305 new ads), and Yale-New Haven Health System (+47 new ads). Occupations with the largest over the week increase include Laborers & Freight, Stock & Material Movers (+273 new ads), Supervisors of Retail Sales Workers (+35 new ads), and Janitors & Cleaners (+28 new ads).

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Laborers & Freight, Stock, & Materials Movers, Registered Nurses, and Retail Salespersons.

**Employers** with the most new postings include Amazon, UnitedHealth Group, and Yale-New Haven Health System.

**The three industries with the most new job postings where**

* **Health Care & Social Assistance** (1,451 new postings, -16% over the week)
* **Retail Trade** (1,220 new postings, +73% over the week)
* **Finance & Insurance** (694 new postings, +4% over the week)



Twelve sectors had job posting increases over the week and nine had decreases. The 12 increasing industries increased by a combined 808 new ads over the week while the 9 decreasing industries fell by a combined 447 new ads. Retail Trade (+513 new ads) made up about 64 percent of the increase, while most of the losses among the nine decreasing industries occurred in Health Care & Social Assistance (-274 new ads). Over four weeks, total ads were up 242 new ads or +3%. The largest four week industry increase and decrease respectively occurred in Retail Trade (+431 new ads) and Health Care & Social Assistance (-887 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Laborers and Freight, Stock, and Material Movers (345 new postings, +379% over the week)
* Registered Nurses (331 new postings, -8% over the week)
* Retail Salespersons (235 New Postings, +11% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week were mostly in Healthcare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 18 had over the week increases and 7 had decreases. Among increasing employers, Amazon (+446 new ads), M&T Bank (+47 new ads), and Yale-New Haven Health System (+35 new ads) had the largest over the week increases. The 7 decreasing employers in the top 25 fell by a combined 84 and each decreased by 31 new ads or less over the week. Over four weeks, the largest increase and decrease respectively were Amazon (+391 new ads) and Hartford Healthcare (-436 new ads).  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)